



Youth
Opportunities
Unlimited

Youth Career Olympics

Wednesday, April 28, 2010

Cleveland Clinic Lyndhurst Facility

1950 Richmond Road

Competition: 8:30 a.m. – 11:30 a.m.

Networking Luncheon and Victory Celebration: 11:45 a.m. - 1:30 p.m.

Youth Opportunities Unlimited, Y.O.U., develops and prepares youth for economic opportunities by connecting youth, schools and employers. At Y.O.U.'s Youth Career Olympics, students compete in events involving the employment skills they have learned during the school year. In addition to trophies, the top individual winners receive cash prizes – and sometimes a job or internship. The winning teams in certain events compete at the statewide level.

Students compete in business-focused events judged by you and other leaders:

| | |
|------------------------------|-------------------------------|
| Decision Making | Budgeting for Life |
| Public Speaking | Employment Application Review |
| Employment Interview | Community Service |
| Employability Skills Testing | Program Cover Design |
| Telephone Technique | Visual Display |
| Corporate Team Challenge | |

Youth Career Olympics rewards students for applying career-based knowledge in a team setting. Over 700 students will receive the training necessary to enter the competition, and about 150 high school juniors and seniors will compete. These students attend high schools in Greater Cleveland. First prize winners in each category will receive a \$100 prize, plus a chance to win a \$1,000 grand prize.

Schools and employers benefit! Youth Career Olympics helps youth stay in school through graduation and focus on a real future in the work world. Doing so is the surest and most cost-effective way to empower youth to escape the cycle of poverty and join our workforce of tomorrow. Youth are empowered to transform and shape their lives.

Your company can sponsor a team of students and coach them to success. Your employees can, if they want a volunteer experience, do any or all of the following:

- Coach your team before the day of the competition
- Judge an event
- Provide company materials or recruit students for jobs in our Opportunity Room
- Participate as the audience in some events
- Compete in the Corporate Team Challenge, side by side with the students

Participate in the Networking Luncheon and attend the Victory Celebration with students. The winner of the Public Speaking competition will present his or her speech; all winners will be honored; a keynote speaker will be delivered by one of Greater Cleveland's community leaders; and, your company will be recognized.



Youth Opportunities Unlimited

Y.O.U. provides workforce preparation services to youth ages 14 to 19 in Cuyahoga County who live in families near, at, or below poverty level. We work in partnership with school districts, employers, nonprofits, and others to empower youth to fulfill their academic and career potential.

The most important thing a youth can do to escape poverty is to earn a high-school diploma.

The next most important thing is to set career and education goals.

This year we will serve over 3,800 youth with:

- academic retention services designed to keep at-risk youth in school and on track to get their high school diplomas
- internships and other quality workforce experiences focusing on key industries of the future
- programs such as the Youth Career Olympics that enable students to see the connection between education and the world of work
- training in life skills, employability skills, and job-seeking skills

Youth in poverty are at very high risk of dropping out of school; at the same time they face a world where, unlike past generations, a high school diploma is the essential first rung toward success. For this reason, Y.O.U. increasingly works to help youth stay in school, graduate, develop a career plan, and begin the journey toward their goals.

At the heart of the program is a Y.O.U. Career Coach, who provides intensive, one-on-one mentoring over two to five years and who provides a variety of activities, all designed to support the ultimate goals of academic, personal, and career success. The Career Coach:

- motivates youth to stay in school and earn that all-important high school diploma
- helps youth explore career paths
- guides youth through the process of applying to college or other post-secondary education
- connects youth to business volunteers for career information and workplace experiences, with an emphasis on key industries of the future.

80% of Y.O.U. students graduated from high school

In 2009, 61% of graduates in Y.O.U. academic retention programs in Cleveland and East Cleveland went on to college. A total of 92% achieved post-secondary success. Furthermore, 93% of students in grades 9-11 advanced to the next grade.

Career success

We connect youth to business volunteers who motivate youth to see the connection between education and the world of work. Experiences like Youth Career Olympics play a critical role in developing a qualified workforce for business and industry.

A job is crucial to the youth we serve; it makes a huge difference in the family's survival. Y.O.U. provides training in life skills, employability skills, and job-seeking skills, essential for all fields. We recruit employers willing to hire youth for entry-level jobs. We screen, prepare, and place youth in these jobs, and after placement we provide follow-up services.

Over a lifetime, 1 dropout will cost society \$500,000; 1 graduate will contribute at least \$500,000 in taxes and commerce. Our community urgently needs more of our youth to graduate from high school. Current funding enables Y.O.U. to serve only a fraction of the at-risk youth who can benefit from Y.O.U. services.

Your support of Y.O.U. is an investment in our region's future economy

For more information, contact Joe Terranova at 216.566.5445 x249 or jterranova@youthopportunities.org

Opportunities for Recognition and Participation with Y.O.U.

| | Year-long Sponsors | | | YCO Sponsors Only | | | |
|---|--------------------------|------------------------------|-------------------------|-----------------------------|-------------------------|---------------------------|-------------------------|
| | Lead Sponsor \$15,000 | Champion Sponsor \$10,000 | Hero Sponsor \$5,000 | Platinum Sponsor \$2,500 | Gold Sponsor \$1,500 | Silver Sponsor \$1,000 | Bronze Sponsor \$500 |
| Founders Society | | | | | | | |
| Featured on website, Annual Report, eNewsletter, and events | Logo Hyperlink | Listing Hyperlink | Listing | | | | |
| Tickets to Founders Luncheon | 8 | 4 | 2 | | | | |
| Company information used in the YCO Corporate Team Challenge | X | X | X | | | | |
| Youth Career Olympics | | | | | | | |
| Your company name printed on buttons worn by a group of competitors | X | X | X | X | | | |
| YCO judging opportunities | X | X | X | X | X | | |
| Participation in the YCO Corporate Team Challenge | X | X | X | X | X | X | |
| YCO Opportunity Fair table included in sponsorship | X | X | X | X | X | X | |
| YCO coaching opportunities | X | X | X | X | X | X | X |
| Tickets to YCO Networking Luncheon | 10 | 8 | 6 | 6 | 4 | 2 | 1 |
| Recognition in Y.O.U. Annual Report, event program book & event signage | X | X | X | X | X | X | X |
| Number of students helped thanks to your sponsorship | 30 | 20 | 10 | 5 | 3 | 2 | 1 |

2009 Founders Society and YCO Sponsors:

Booz & Company Inc. ▪ Charter One Foundation ▪ Cleveland Clinic ▪ The Cleveland Foundation ▪ Cleveland Public Library ▪ Deloitte LLP ▪ Dominion East Ohio ▪ Findley Davies, Inc. ▪ Forest City Enterprises, Inc. ▪ GrafTech ▪ Harvard Business School Club of Northeastern Ohio ▪ Huntington National Bank ▪ Jones Day ▪ KeyBank ▪ Matco Tools ▪ Medical Mutual of Ohio ▪ Progressive Companies ▪ Swagelok Company ▪ Turner Construction Company ▪ University Hospitals ▪ Zashin & Rich Co., LPA

Please fill out and return the pledge form on the next page

Youth Career Olympics
Pledge Form

*[A response by **April 1, 2010** will enable you to take full advantage of your sponsorship opportunities]*

Yes, we want to participate! We would like to be:

- Lead Sponsor at \$15,000
- Champion Sponsor at \$10,000
- Hero Sponsor at \$5,000
- Platinum Sponsor at \$2,500
- Gold Sponsor at \$1,500
- Silver Sponsor at \$1,000
- Bronze Sponsor at \$500

Volunteer opportunities for Sponsors are available. Please select all activities in which you would like to participate:

- Judge on the morning of the event (\$1,500 & up)
- Host a table in the Opportunity Room with print materials from my company (\$1,000 & up)
- Be a member of a Corporate Team Challenge team with students (\$1,000 & up)
- Coach a team of students in preparation for competition (open to all Sponsors)

*Please send this form to Y.O.U. Development Department
1361 Euclid Ave., Cleveland OH 44115
FAX (216) 566-5981*

OR email to jterranova@youthopportunities.org

Contact: _____ Title: _____

Corporation: _____
(as it will appear in print)

Day Phone: _____ E-mail: _____

Address: _____ State: ____ ZIP: _____

- Please bill us for \$ _____
- Check is enclosed for \$ _____
- We cannot attend, but here is our contribution of \$ _____

Youth Opportunities Unlimited is a 501(c)(3) not-for-profit corporation, and all donations are tax deductible as allowed by law.